Tournament of Roses

OFFICIAL PROGRAM

PASADENA
NEW YEARS DAY, 1908

FLORAL PARADE.

Mounted Police
H. H. Favour, Chief of Police
Police Aides
Crown City Band
Dr. Ralph G. Skillen, Grand Marshal
Aides to Grand Marshal: W. W. Freeman, W. C. Austin, J. Howard Patton, E. F. Kohler, Dr. W. H. Ballard, W. B. Gard, Thomas H. Nelmes

FIRST DIVISION.
Mayor and City Council
J. S. Hendrickson, Marshal
Vaquero Club
Directors
Queen and Court

SECOND DIVISION.
Chiaffarilli's Band
S. C. Paterson, Marshal
Aides: Victor Ward, W. J. Taylor, Winthrop Howland, Paul E. Stewart
Schools
Historical or Representative Character
Two Horse Vehicle
One Horse Vehicle
Tandem Horses, Driving
Tandem Ponies, Driving

THIRD DIVISION.
Seventh Regiment Band of Pomona
L. N. Merritt, Marshal
Aides: Edward Funke, Lloyd J. Killian, John D. Holmes, Harold Roehrig
Floats
Two Pony Vehicle
One Pony Vehicle
Tandem Saddle Horses
Tandem Saddle Ponies

FOURTH DIVISION.
Los Angeles Y. M. C. A. Band
Frank H. Long, Marshal
Aides: E. J. Sheehan, E. J. Ruddy, J. H. Booge, E. M. Hollander
Six-in-Hands
Four-in-Hands
Historical or Representative Characters

FIFTH DIVISION.
Dr. A. H. Savage, Marshal
Aides: Frank Douglas, Dr. Lee C. Deming, Fred Emory
Saddle Horses, Lady Riders
Saddle Horses, Gentlemen Riders
Saddle Ponies, Boy or Girl Riders

SIXTH DIVISION.
Mexican National Military Band
Myron Hunt, Marshal
Aides: Ormsby Phillips, Dr. F. F. Rowland, Elmer Gray, Dr. C. D. Lockwood
Marching Clubs
Novelties
Burros

SEVENTH DIVISION.
Auto Touring Cars
Auto Runabouts
Fire Department
Police

LINE OF PARADE.

North on Orange Grove Ave. to Colorado St., east on Colorado to Fair Oaks Ave., south on Fair Oaks to Vineyard St., east on Vineyard to Raymond Ave., north on Raymond to Colorado, west on Colorado to Fair Oaks, north on Fair Oaks to Holly St., east on Holly to Raymond, south on Raymond to Colorado, east on Colorado to Mentor Ave., south on Wilson to San Pasqual St., thence to Tournament Park.

Program of afternoon sports on inside page of back cover

Pasadena Public Library
Pasadena
Centennial Room
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PA5 LC
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P2711
1908

VINCENT
"1-TO-5" KODAK DEVELOPING

1 HERE AT ONE AT 5 FIVE IT'S DONE
308½ So. SPRING

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Precious Stones

Mexican, Indian and Chinese Art Curios Seven Stores in California

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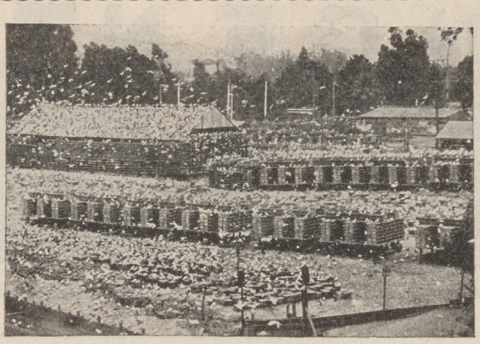
Los Angeles Ostrich Farm
Opposite East Lake Park
LOS ANGELES, CAL.



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Solid Silver Wares. Stationery, (of the better quality only)
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Main 6540

Pasadena Office
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Both phones 110

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WILLIS JOHNSON SEC.
GEORGE P. CARY PRES.
F. S. ALLEN VICE PRES.
PASADENA TOURNAMENT of ROSES ASSOCIATION
1908
P. M. LINNARD
J. H. HOLMES
FRANK V. RIDER TRES.
EDWARD T. OFF

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Six Splendid Races Every Week Day

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ADMISSION $1.00 First race at 1:50 p. m.

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Hugh E. Montgomery.
Kingsley N. Stevens.
Edward T. Off.
Andrew S. Allen.
J. H. Holmes.
D. M. Linnard.

TOURNAMENT COMMITTEES.

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Edward T. Off, Chairman.
Andrew S. Allen. Kingsley N. Stevens.

Tournament Park Program.

Dr. Z. T. Malaby, Chairman.
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Decorations.

Kingsley N. Stevens, Chairman.
Richard C. Halsted. J. J. Blick.

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Best for Every Roof

There may be roofings on the market selling at a lower price than "Rubber Sanded" but — time and time again "Rubber Sanded" has demonstrated that it is the most economical in the long run.

Our new book — "Roof Talk" tells all about all good roofings in every class; send for it — it is free with samples and prices.

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Both Phones — Home Ex. 228, Sunset Ex. 22

AFTER THE TOURNAMENT GO TO

Levy's Cafe = LOS ANGELES

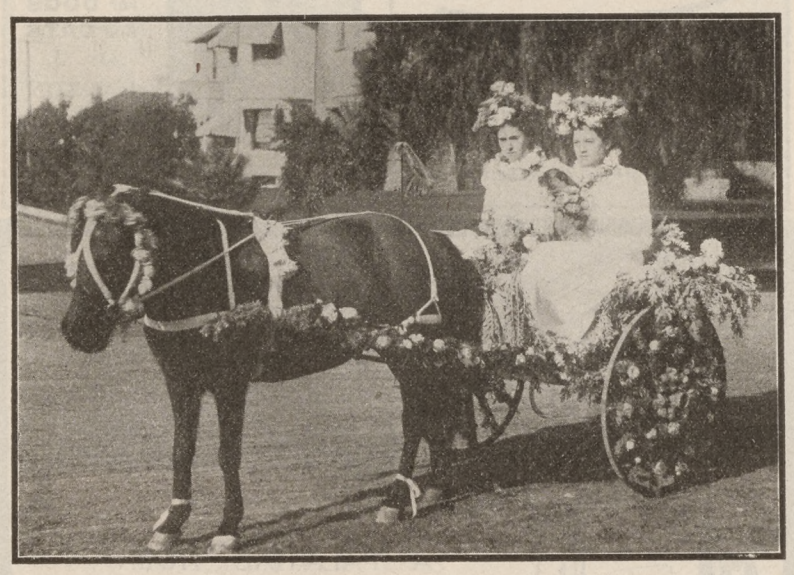
for your lunch or dinner. The choicest of shell-fish and game served. No canned goods used whatever. All Pasadena cars stop at Levy's

The Maier Brewing Company's SELECT BEER

Is a Favorite with all Bon Vivants because of its Purity, Strength and Goodness.

HISTORY OF THE TOURNAMENT OF ROSES.

TOURNAMENTS and spectacles are about as old as civilization itself. Even savage tribes have their equivalents. In ancient days there was the great cherry blossom festival in Japan, as the visitor sees it today. In the middle ages the Carnival of Venice was an event that has passed into history. There is the Fete des Fleurs at Nice and Monte Carlo, the Tournament of Roses at Pasadena and the Mardi Gras at New Orleans. All of these might be traced to an origin clouded in the mists of Egyptian or Babylonian antiquity. The world loves a spectacle. It delights in feasting its eyes on bright colors and motion pictures.



FIRST PRIZE WINNER EIGHTEEN YEARS AGO.

But all the world cannot go to Nagasaki, Nice or New Orleans. The world cannot go to Abyssinia to see a hippopotamus, so the man whose business it is to provide sports for others, brings the animal to us in a tent. In the same way it was a happy thought—and the thought of Pasadena men—to bring to our doors a spectacle that promises to equal many of the pageants that are boomed and talked about in far-away quarters of the globe.

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For DOGS
And CATS
Dr. J. BARTON
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PARTICULAR PEOPLE

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RUSSELL BALL, City Passr. Agent

47 E. Colorado St., Pasadena

Believing that a narration of some of the incidents connected with the first Tournament, given eighteen years ago, by one who has always found something to do along what he considers one of Pasadena's chief assets, and that he may be pardoned if the personal pronoun should appear more frequently than good taste might suggest, the following reminiscences are presented, without pretending to mention the names of all to whom much credit is due for the success and perpetuation of the first and all succeeding Tournaments.

It was some time in the early part of November, 1889, when Mr. C. F. Holder, who was then president of the Valley Hunt Club, consulted several gentlemen as to the propriety of the club

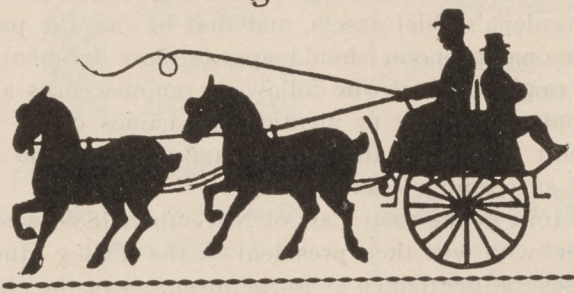
FIRST PRIZE WINNER SEVENTEEN YEARS AGO.

following the example set by many Eastern clubs whose object was similar to the Valley Hunt Club, and give, under its auspices, an outdoor entertainment.

The first question to settle was a name for what has become, after its birth, one of the world's most famous displays; for up to this time, if such a magnificent showing of Nature's gifts has ever been attempted and successfully reproduced year after year by any people in any other part of the world on New Year's Day, the fact is not known.

Various titles were suggested, such as "Rose Carnival," "Orange Festival," "Tournament of Roses," etc., having in mind

Fine Carriages and Harness



If the vehicles which are now set up on our floors ready for inspection were all in the parade, it would increase the length of it by over a mile and a half.

You are cordially invited to visit our repository.

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224-228
South Los Angeles St.
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in Pasadena.

The

PASADENA MILLING COMPANY'S

new flour mill is modern in every respect and their

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flour is as near perfect as flour can be made. It has that delicious flavor when made into bread or biscuit that pleases everyone.

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All Kinds of Parquet and Ornamental Wood Floors. Old Floors Renovated.
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COLLEGE of HAIRDRESSING AND BEAUTY CULTURE

We teach professionally all branches including Hair Manufacturing. Fully equipped with all modern facilities known to the profession. All work at reduced prices.

always the new conditions. To Mr. Charles Frederick Holder, than whom few, if any, have done more towards letting the world know about our earthly paradise, by the prodigious amount of magazine articles, his numerous books and newspaper correspondence, all of which never failed to excite the desire of those who read them to make a home here, belongs the credit of suggesting the name "Tournament of Roses."

It so happened that it rained nearly every day for three weeks previous to January 1, 1890, making it unpleasant for anyone to venture out unless necessity demanded. Consequently many people who read the Los Angeles papers and the local one published in Pasadena, had ample time to make up their minds to see the "greatest show on earth," which would make its

FIRST PRIZE WINNER SIXTEEN YEARS AGO.

appearance on New Year's Day, 1890. Not a day passed but some new feature was exploited in large type, adding an increased curiosity on the part of the inhabitants of Los Angeles and its contiguous territory to be present at the show.

Large, plain posters were prepared, announcing that a "race meet" would be given, comprising "running flat" races, races between horses and fleet greyhounds, riding at rings (in lieu of human beings in mailed armor, equipped with lances, as in feudal times), a display of California sports as practiced by the old Spanish settlers, riding bronco bucking horses, lassoing wild steers, horses jumping hurdles made of calla lilies, donkey and pony races, and tug-of-war.

Pure Ice from Distilled Water

PASADENA ICE COMPANY

Cold Storage for Furs, Fabrics and perishable goods.

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155-171 So. Fair Oaks Ave. Both Phones 556

"Everything to satisfy the most fastidious equestrian tastes"

Instructors Escorts Grooms Inspection Invited

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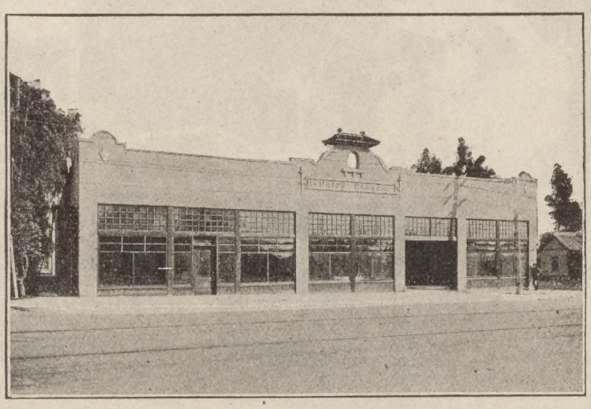
Our new plant is the largest and most modern in Southern California.

Electric Charging Station

Agents for Packard, Thomas, Buick, Stevens-Duryea, Tourist. Exide Batteries, and Electric Automobiles.



THE PURITAN

The only Restaurant in city where Cooking is done in the Window. Everything New.

38 North Raymond Avenue
Near Star Office

A. SAVAGE, Prop.

The man who knows how to please

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All the comforts of a home life

HOTEL GUIRNALDA

258 E. Colorado Street

E. O. DAVIS, Prop.

THE ONLY PLACE

WHERE YOU CAN GET A GENUINE

ITALIAN DINNER

PRICE 50C.

Is at the EUROPA RESTAURANT, 312 W. Seventh Street. Spaghetti and Ravioli a specialty. Private dining rooms.

Nold Furniture Co.

SAY LITTLE, BUT SELL GOODS

New Year's Day, 1890, was born in a flood of glory. The rain had ceased; the perfect morning thrilled the sluggish heart which for so many days had longed for a chance to leap with joy over the blessed sunshine. The landscape was clothed with the splendor of a new life, and the perfume and fascination of springtime was over all.

A PRIZE WINNER—THROOP SCHOOL.

The sound of music and revelry filled the early morning air. The first Tournament lacked the systematic detail of arrangement characteristic of nearly all succeeding ones. The parade to the grounds was not the regal one of the later Tournaments, but enough of our citizens decorated their private carriages and little girls and boys their pony teams to set the pace for all succeeding Tournaments.

Garlands of smilax and wreaths of roses covered prancing, spirited horses, many of them ridden by Spanish vaqueros, bedecked with silver-mounted bridles, saddles and spurs. One

The Los Angeles Times

Foremost Newspaper

Leads the newspapers of the entire country in volume of advertising printed, and regularly publishes the biggest paper in the world.

The Times devotes itself to the substantial upbuilding of the entire Southwest, has unbounded confidence in the continued advancement of this favored region, and enjoys the moral as well as the financial support of a superior class of intelligent, aggressive and prosperous people.

Industrial Freedom in all domains is, and ever will be, the policy of The Times. For seventeen years it has waged a successful battle for the Open Shop principle and the equal rights of all to labor — organized or unorganized — in any lawful way, without interference, intimidation or molestation from any source.

Los Angeles

New Year's

For years and years it has been the cu on New Year's Day its Annual Midwinte the five 32-page magazine parts embrace a years of marvelous progress in this " W veloped into the " Paradise of the World.

Numerous elaborate full page illustrat piled by expert descriptive writers in an in make this unparalleled paper "mighty inte

If you are not a regular Times subscri Send the paper to distant acquaintances not tell about this glorious land so graphic cally.

Price ten cents, wrapped ready to ma

A SCENE AT TOURNA

hour before noon it seemed as if all Southern California had decided to do honor to and wreathe a golden link between the city of flowers and their own beautiful homes, from which they had departed in every conceivable manner—on horseback, ranch wagon and tallyho.

The day ended as it began, in one loud acclaim of joy, the

ngeles Times
Year's Annual

t has been the custom of The Times to issue nnual Midwinter Number. The contents of parts embrace a graphic story of twenty-five ess in this "Wonderland," now fully de- se of the World."

full page illustrations, with text carefully com- writers in an interesting and absorbing vein, per "mighty interestin' readin'."

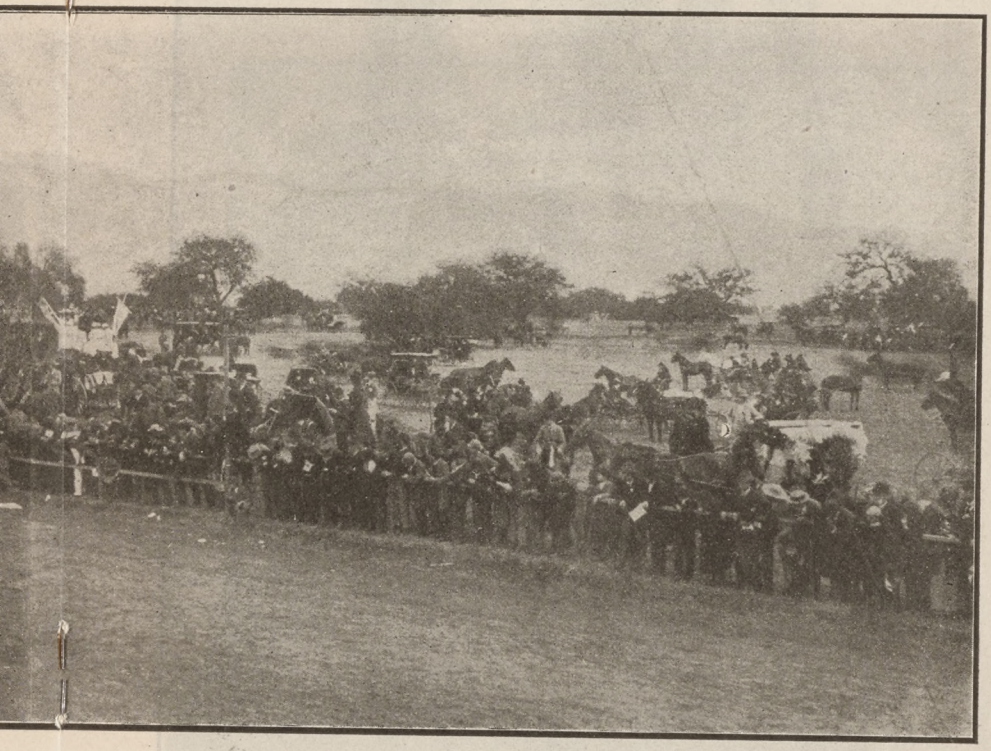
ar Times subscriber be sure to secure a copy. nt acquaintances. A thousand letters could s land so graphically, concisely and systemati-

ped ready to mail.

Tournament of Roses
Pasadena

The Times is making elaborate arrangements to cover this annual fete so luminously and picturesquely that readers not blessed with the opportunity of being on the spot will be able to enjoy its beauties. All the handsome prize winning equipages, the dashing equestrians, and the flower covered automobiles will be fully described by pen and picture in the morning Times of Jan. 2, the day following this world renowned midwinter rose show.

The paper will be on sale at all news stands at five cents per copy. Orders for papers to be mailed to persons living at a distance will be accepted by all agents, or may be sent to The Times, Los Angeles, with inclosure of five cents for each copy desired to be sent away.



AT TOURNAMENT PARK.

echoes of which were reverberated from the mountains, rising in a mighty amphitheatre in the background, the setting sun tinting their crests and snow-capped peaks in every color of the rainbow, and casting a purple haze over every deep canyon and made it seem as if surely the next scene to be enacted would be an exhibition of the days of the Caesars when fierce wild

MADAM PECO

DO not allow embarrassment or fear, or inability to master ballroom dancing hinder you. The pleasure is within reach of all ages from 8 to 80 who will devote a little time and thought. Each and every one receives personal attention of Madam Peco whom you will find has your interest at heart. Those who cannot give their evenings may receive instructions and actual practice in the afternoon, and as few moments as convenient will be sufficient to prove to you all, that it is as easy to dance as to walk. Those who are otherwise engaged in afternoon may come evenings. Remember the first lesson you have so dreaded is not in public but in private, 1 ticket giving you 5 private lessons and 12 class lessons $6.00, or a guarantee of all popular ballroom steps, regardless of time or lessons, privately including practice $10.00. Hall fully equipped with electric fans. One of the best floors in the city, well ventilated. Social Tuesday, Thursday and Saturday evenings from 9 to 11:30. Cash coupons each attendance. 10 coupons entitles you to 3 socials free.

PECO DANCING ACADEMY 203 Mercantile Place, between 5th and 6th on either Spring or Broadway. Home Phone F 8152

WANTED
people with elevated taste to drink our Soda on
Tournament Day
Palace Drug Store Cor. Euclid and Colorado Sts.

beasts would emerge from what looked like the barred doors of ancient Rome's Coliseum. But a dream of the past. Nothing happened to mar the pleasure of anyone. The Tournament of Roses was a success and must be continued. Pasadena had shown that she possessed every charm to make her crown enduring—the brightest of all her new and older sisters along the Pacific.

ONE OF THE OLD ENTRIES.

The question at once arose, should we continue to have annual fetes of roses on New Year's Day, at a time when by all who live above the equator is termed winter? There could be no dispute that if a day in April or May should be set apart for the Tournament, roses and flowers of every kind could be had in profusion, but what novelty would that present, except the awe-inspiring abundance of them, or what an impression would it make on the stranger from the East compared with the revelation that must be forced upon him or her when they beheld

PHONE THE

Cut Rate Drug Store

EASTERN PRICES

Pasadena Pharmacy

21 E. Colorado St.

Main 405 Home 336

G. D. JOHNSON, Mgr.

Pianos

Pasadena Music Co.

P. A. COLLINS, Prop.

87 East Colorado Street,

Phones 260

GAYLORD & VORE

Electrical Contractors

Motors, Fixtures, Supplies

Both Phones, 283 78 No. Fair Oaks Ave.

Coca-Cola

For Sale at all Fountains

The Chairs and Tents used by the Tournament of Roses

Furnished by

Pasadena Furniture Co.

"SOMETHING DOING"

The 5th Store

STANDARD PATTERNS

BROADWAY STREET COR. FIFTH ST.

BARGAINS AND PROFITABLE SHOPPING

Are essentially true at The Fifth Street Store.
Our daily advertisements contain opportuned offerings of wanted merchandise at special prices.
The broadest merchandising principles and the integrity of this house are back of every transaction.
The Completeness of our stocks, the superior store service and the unparalleled values make this store the headquarters for discerning shoppers.

Metcalf's Pharmacy Inc.
N. W. COR. COLORADO and RAYMOND
Drugs Medicines Sundries
Phone your wants to 171. Both Phones

in midwinter a scene which cannot be duplicated in any other part of the world?

This is as it should be, for there can be no excuse for resorting to any other form of decoration where nature is so prolific with her gifts as she is to those who live in this charmed land.

The originators of the Tournament of Roses have cause to feel proud of the strong and vigorous outcome of their early

A FORMER PRIZE WINNER.

hopes and aspirations in 1890. Each year has added more laurels to their conception of what it might and should be.

There never has been any disposition to deny the reason for continuing these yearly fetes—first, to give pleasure to our own people, and secondly, to stamp indelibly on the minds of the strangers from other lands and other climes that this is indeed a land of flowers, where to live must be a joy forever.

The Highest Art in Confectionery

Chocolates and Bon Bons 100% Pure

Skillen & Skillen

PASADENA

Everything so Sweet 100% Pure

E. P. Bosbyshell & Co.

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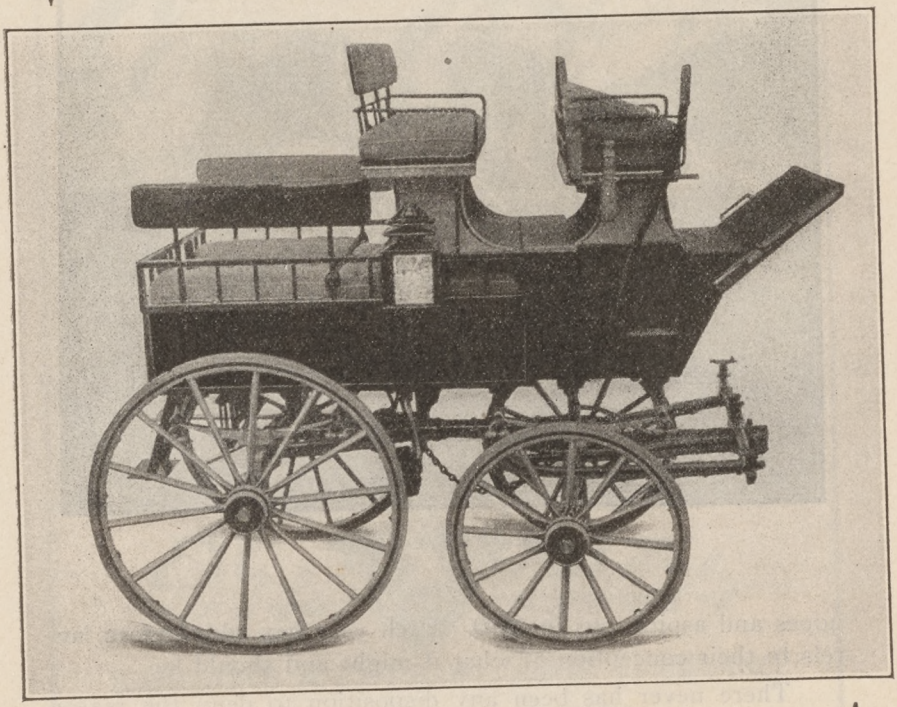

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Also Harness of Every Description

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For General Household Furnishings

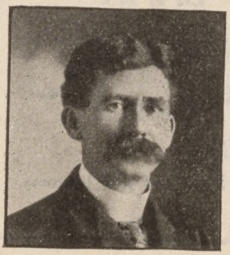
What We Advertise We Sell — What We Sell Advertises Us

CHAMBER OF COMMERCE BLDG.

Southern California, and California as a whole, with the exception of her crumbling missions, has little of historical interest to hold the attention of the traveler. Pasadena, renowned for her culture and refinement, unlike the cities of Italy, can

A RAYMOND PRIZE WINNER.

boast of no Palazzo Vecchio and countless galleries groaning with priceless treasure of inspiring memories and forms, no stately monuments of Savonarola, Michael Angelo, Canova, Boccaccio; no stupendous ruins, no gaudy show of royalty to



James R. Townsend

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CROWN CITY BANK

And your savings account with the

CROWN CITY SAVINGS BANK

Will be as great a source of satisfaction to you as the Tournament of Roses is to Pasadena generally.

FRANK C. BOLT, Pres. S. WASHBURN, Vice-Pres. C. J. HALL, Vice-Pres.
ROLLIN H. MILLER, Cashier WM. H. MAGEE, Asst-Cash.

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DIRECTORS: J. H. Holmes, J. E. Jardine, S. Washburn, Ed. R. Braley,
H. M. Robinson, F. C. Bolt, C. J. Hall, J. D. Wayne.

Start the New Year RIGHT by opening a checking or term account with the

UNION SAVINGS BANK

PASADENA, CALIFORNIA

CAPITAL $100,000 SURPLUS and PROFITS $100,000

Officers: H. I. STUART, President E. H. GROENENDYKE, Cashier
C. W. SMITH, V. President H. L. MOUAT, Ass't Cashier

A GENERAL BANKING BUSINESS TRANSACTED

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Isaac Bailey, Vice-Pres. Edward J. Pyle, Cashier Herbert C. Holt, Ass't. Cashier

DIRECTORS: Edward T. Off, A. D. Crosby, H. R. Lacey, Isaac Bailey,
Edward J. Pyle, Henry Newby, J. H. Woodworth.

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amuse the gaping populace like London, Paris, Florence, Milan, Venice, Athens and Imperial Rome. What marvel; then, that Pasadena should have a just pride in her majestic mountains,

A HOTEL GREEN PRIZE WINNER.

her valleys, and foothills, wreathed in vineyards, her fertile soil, and fortunate position beneath an Italian sky, and that she should be anxious to show her charms on New Year's Day?

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The First National Bank
OF PASADENA

UNITED STATES DEPOSITARY

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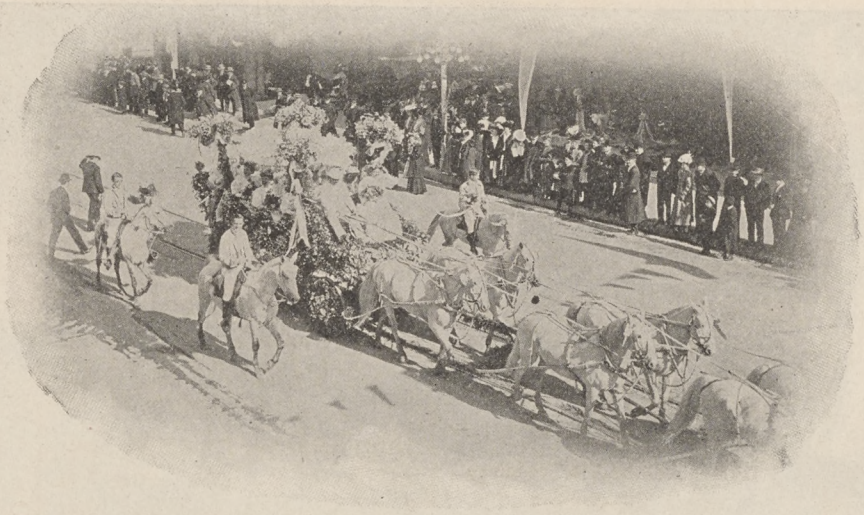

This hotel's entry in the Tournament is always looked forward to with great interest. The float shown here has three prize winnings to its credit.

Forve Pettebone Company

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CALIFORNIA'S LARGEST HOTEL

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A Place for Particular People

WALTER RAYMOND, Proprietor — A. W. HODGDON, Manager

AFTERNOON PROGRAM.

TOURNAMENT PARK—1:30 P.M.

FIRST EVENT

1. **Cowboy Sports by members of the Vaquero Club.**

SECOND EVENT.

2. **First heat in Championship Roman Chariot Race between C. C. West and Edward T. Off.**
   This race is to decide the contested race between these charioteers of two years ago, and will be decided by the best two out of three heats

THIRD EVENT.

3. **First heat of the BIG Four Roman Chariot Race.**
   In this Roman Chariot Race two chariots will run in each heat, going twice around the track. Choice of position will be decided by lot. The winners of the first and second heats will run the fourth heat. The winner of the fourth heat will receive the first prize; the loser the second prize.
   The loser of the first and second heats will run the third heat; the winner of this heat receiving third prize and loser fourth prize.
   Prizes—1st, $750; 2nd, $500; 3rd, $300; 4th, $200.

CONTESTANTS.

P. B. Mitchell
C. C. West
Frank A. Williams
E. J. Levengood

FOURTH EVENT.

4. **Second Heat of the Roman Chariot Race.**

FIFTH EVENT.

5. **Second heat of the Championship Race.**

SIXTH EVENT.

6. **Vaquero Club—Stage hold-up and capture of bandits.**

SEVENTH EVENT.

7. **Third heat of Roman Chariot Race.**

EIGHTH EVENT.

8. **Fourth heat of Roman Chariot Race.**

NINTH EVENT.

9. **Final heat of the Championship Race.**

JUDGES OF RACES.

John Mott John H. Norton
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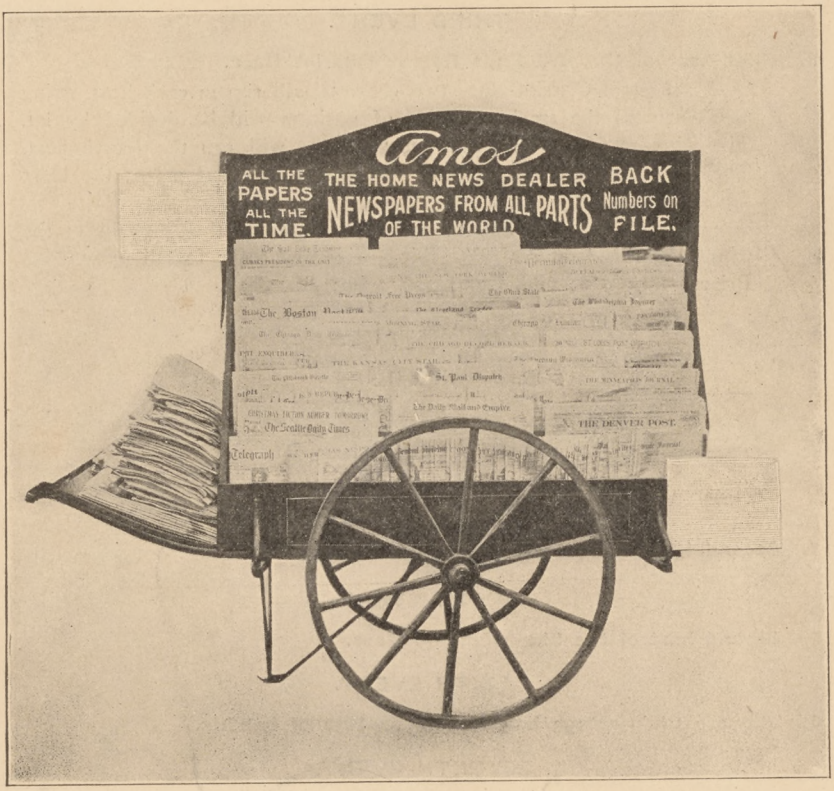

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